



COOKIES CHARTER FOR LYXOR.COM

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The list of cookies can be found on the section below “What cookies are used on our website ?”.

WHAT IS A COOKIE ?

Cookies are small text files that are placed and stored on your terminal* when you visit a website. A cookie allows its issuer to identify the terminal in which it is stored for the duration of the validity or the storage of this cookie.

The term “cookies” refers to all technologies allowing to trace the user’s navigation.

* The terminal refers to the material equipment (*computer, tablet, smartphone...*) you use to consult or view a website, an application or advertising content etc.

WHY WE ARE USING COOKIES ?

We use different types of cookies for the following purposes:

1. Cookies that do not require user’s consent

- (i) These are operating cookies, that are essential for browsing our website (such as the session identifiers), allow you to use the main features of the website and to secure the connection.

For example, they allow you to access directly to reserved and personal areas thanks to identifiers or data that you have previously entrusted to us.

- (ii) These are cookies that are not essential for browsing our website, but whose sole purpose is to enable or optimise its operation and to give you access to specific features.

They also allow you to adapt the presentation of the website to the display preferences of your terminal. These cookies allow you to have a fluid and customised navigation.

2. Cookies That Require The User’s Consent

1. Analytic / Audience measurement cookies

They allow us to better understand the use and performance of our website, to establish statistics, volumes of traffic and use of various elements of our website (visited pages, navigation path, etc.) allowing to improve the interest and ergonomics of our services (the most consulted pages and sections, the most read articles, ...)

2. Third party cookies

These cookies are linked to social networks such as Facebook, Twitter or LinkedIn. Each social network is likely to identify you if your account is activated on your terminal during your navigation on our site.

We have no control over these social networks and therefore invite you to consult their personal data protection policies directly on their websites.

For more information:

- Twitter (timeline): <https://help.twitter.com/fr/rules-and-policies/twitter-cookies>

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HOW TO REFUSE/DELETE COOKIES

The registration of a cookie in a terminal is essentially subject to the will of the terminal user, which can be expressed and modified at any time and free of charge.

If you have accepted, the storage of cookies in your terminal, the cookies integrated into the pages and contents that you have consulted may be stored temporarily in a dedicated space in your terminal.

A cookie management configurator is available to allow you to manage the cookies used and/or deposited on this website. At any time, by clicking on the link below, you will be able to access the configurator and modify your preferences by purpose.

!!! Attention!!! The taking into account of your wishes is based on a cookie. If you delete all the cookies stored in your terminal via your browser, Lyxor will not be aware of your refusal and you will therefore be asked again to express your choices on cookies.

The complete blocking of your cookies via your browser or ad-blockers (including cookies related to the operation of the website), may lead to malfunctions such as the impossibility to accessing certain pages of the website or your secure client area.

As part of the regulation, you will be asked every 6 months to confirm or change your cookie preferences, **regardless of how long they remain in effect.**

WHAT COOKIES ARE USED ON OUR WEBSITE ?

OPERATING COOKIES		
Name of the cookie	Cookie's retention period	Usefulness
SESS%ID% / SSESSION%ID%	date of setting the preference + 23 days	This cookie is used by the DRUPAL CMS to link a user to a session so that information about their visit can be stored on the server when they move from one page to another. This cookie also prevents session hijacking.
newsroom_bookmarks	date of setting the preference + 1 year	This cookie is used to keep track of the favorite articles in the Newsroom section depending on the language of the site: Fr, En or De.
lyxor_gdpr	date of setting the preference + 1 year	This cookie is used to store the settings of the various cookies set on the site.

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ANALYTIC / AUDIENCE MEASUREMENT COOKIES		
Name of the cookie	Cookie's retention period	Usefulness
_ga	2 years	This cookie is associated with Google Universal Analytics. It is included in each website page request and used to calculate visitor, session and campaign data for website analysis reports.
_ga_VENTCGDRX4	2 years	This cookie is associated with Google Universal Analytics. It is used to reduce the number of requests made to collect data.
_gid	24 hours	This cookie is associated with Google Universal Analytics. It is used to store and update a unique value for each visited page.



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Lyxor Asset Management (Lyxor AM) is a French société par actions simplifiée (simplified private limited company) with a capital stock of 123,813,175 euros – Nanterre Trade Register n°418 862 215. Lyxor AM is an investment management company authorized by the Autorité des marchés financiers under the UCITS Directive (2009/65/EC) and the AIFMDirective (2011/61/EU).
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